



GREG COX

SUPERVISOR, FIRST DISTRICT
SAN DIEGO COUNTY BOARD OF SUPERVISORS

MEDIA ADVISORY

FOR IMMEDIATE RELEASE
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Supervisor Greg Cox *In the Coming Week*

BOOSTING CROSS BORDER BUSINESS

Supervisor Greg Cox will speak at the inaugural ceremony of MEXPORT 2004, the premier cross-border trade show in the Southern California/Baja California region. Held just a few blocks away from the border, MEXPORT is organized annually to promote business opportunities on the border by the San Diego Regional Economic Development Corporation and the Otay Mesa Chamber of Commerce. Don't miss the new Homeland Security Pavilion that will showcase innovative security products and services, required under new U.S. Government regulations for companies engaging in trade with the U.S.

Thursday, August 5 at 9:30 am at the San Diego Business Park, 1855 Dornoch Court, Otay Mesa. MEXPORT 2004 will run all day from 10:00 am to 5:00 pm.

GET IMMUNIZED!

Supervisor Greg Cox will join U.S. Surgeon General Dr. Richard Carmona at a binational public health event to raise awareness about the critical need for timely childhood immunizations along the U.S.-Mexico border region in particular.

Thursday, August 5 at 12:30 PM in the Schaetzel Center, Noble Room of Scripps Memorial Hospital, La Jolla, 9890 Genesee Avenue, San Diego.

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